



2025 Construction Economy Outlook

A special presentation for the International Union of Bricklayers and Allied Craftworkers

PRESENTED BY

Michael Guckes

Chief Economist

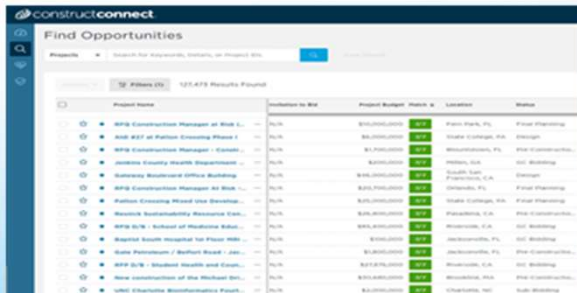
From Acquisition to Innovation

For over 100 years, ConstructConnect's keen insights and market intelligence have empowered commercial construction firms to make data-driven decisions.



What does ConstructConnect do?

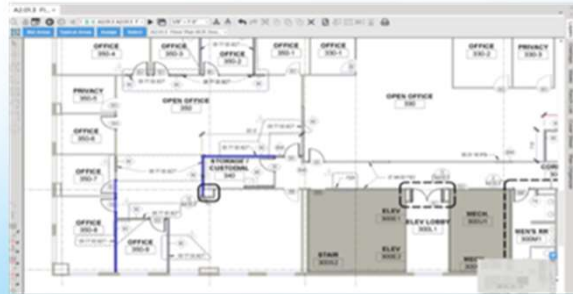
Project Data



Identify the best opportunities for your business and understand the competition.

SaaS application to manage project opportunities and ITBs with access to a database of non-residential construction project and lead data curated by ConstructConnect. Market share analytics, construction starts, and forecasts also available.

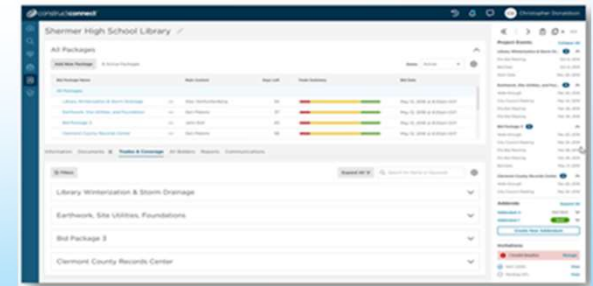
Takeoff + Estimating



Create an accurate, digital takeoff and estimate to put your best bid forward.

Software to scope material and labor needed for a project to create the foundation for a bid. AI-assisted takeoff for interior finishes, walls, and areas.

Bid + Risk Management



Find the right subcontractors to hire for a project.

Software to connect with qualified subcontractors and invite them to bid on upcoming projects.

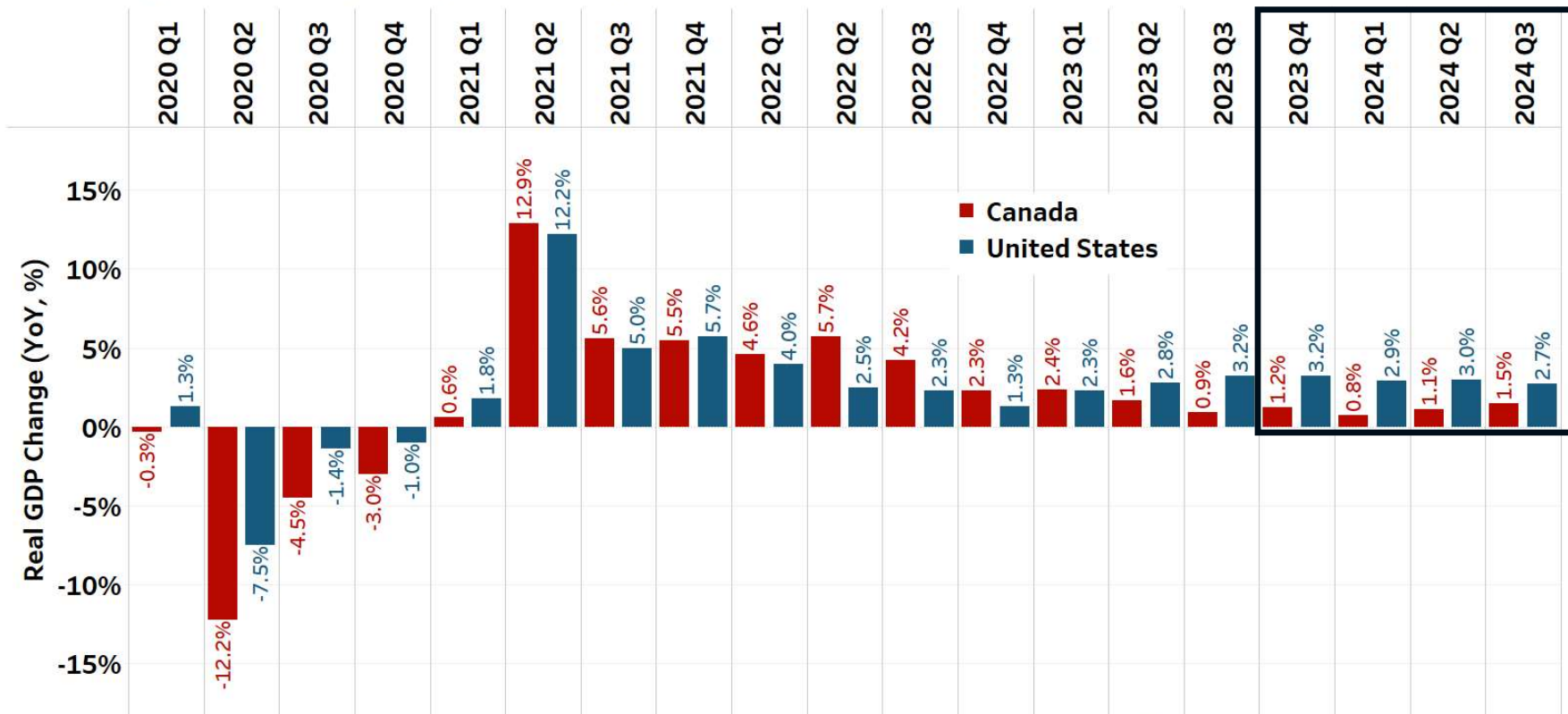
| Our Mission

Scan Me



To help the **construction industry**
start every project on a **solid foundation.**

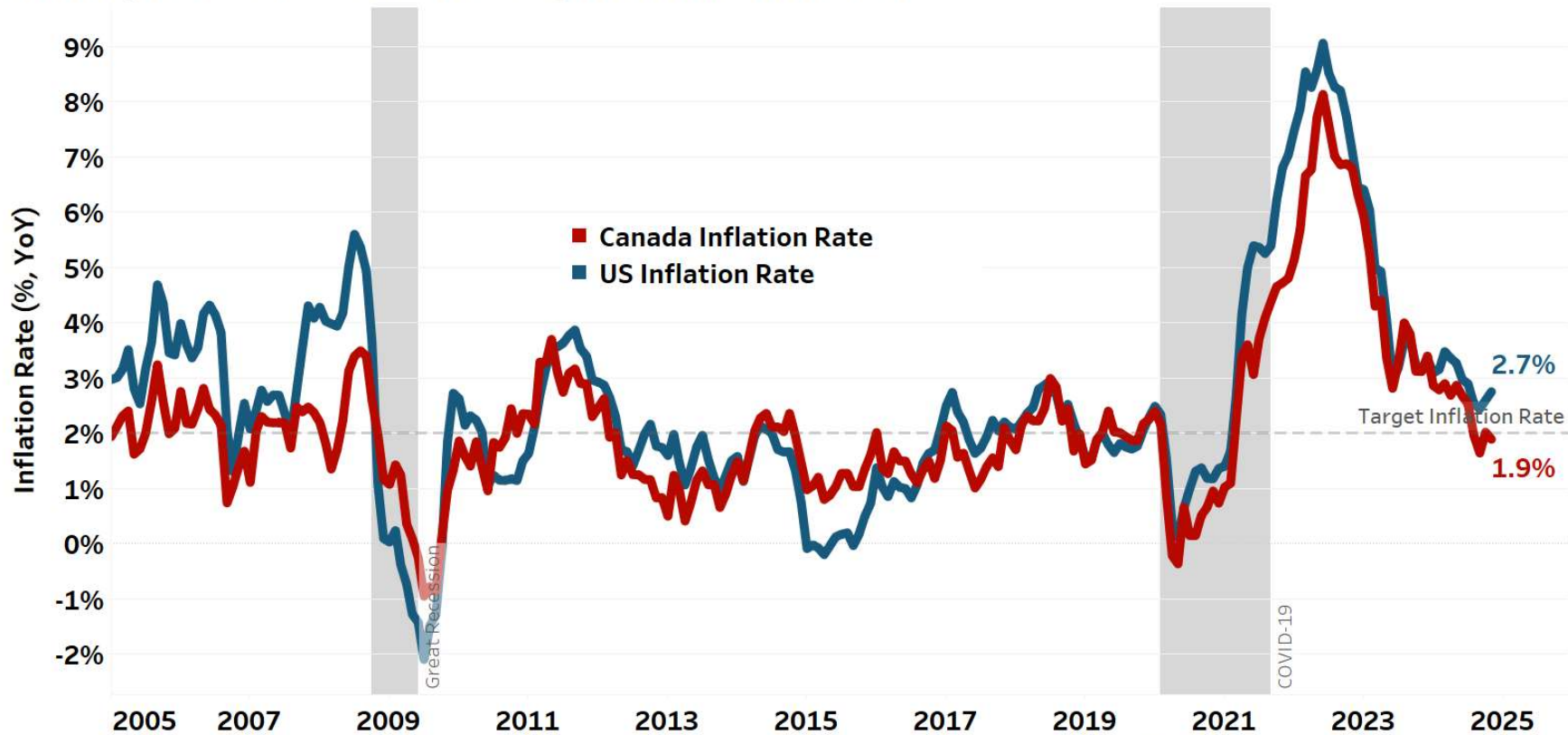
Higher Interest Rates Are Having a Slowing Effect on Economic Growth Across North America, (GDP growth year-on-year "YoY", %)



Source: Bureau of Economic Analysis, data as of Jan 2025

America Continues to Struggle with Inflation

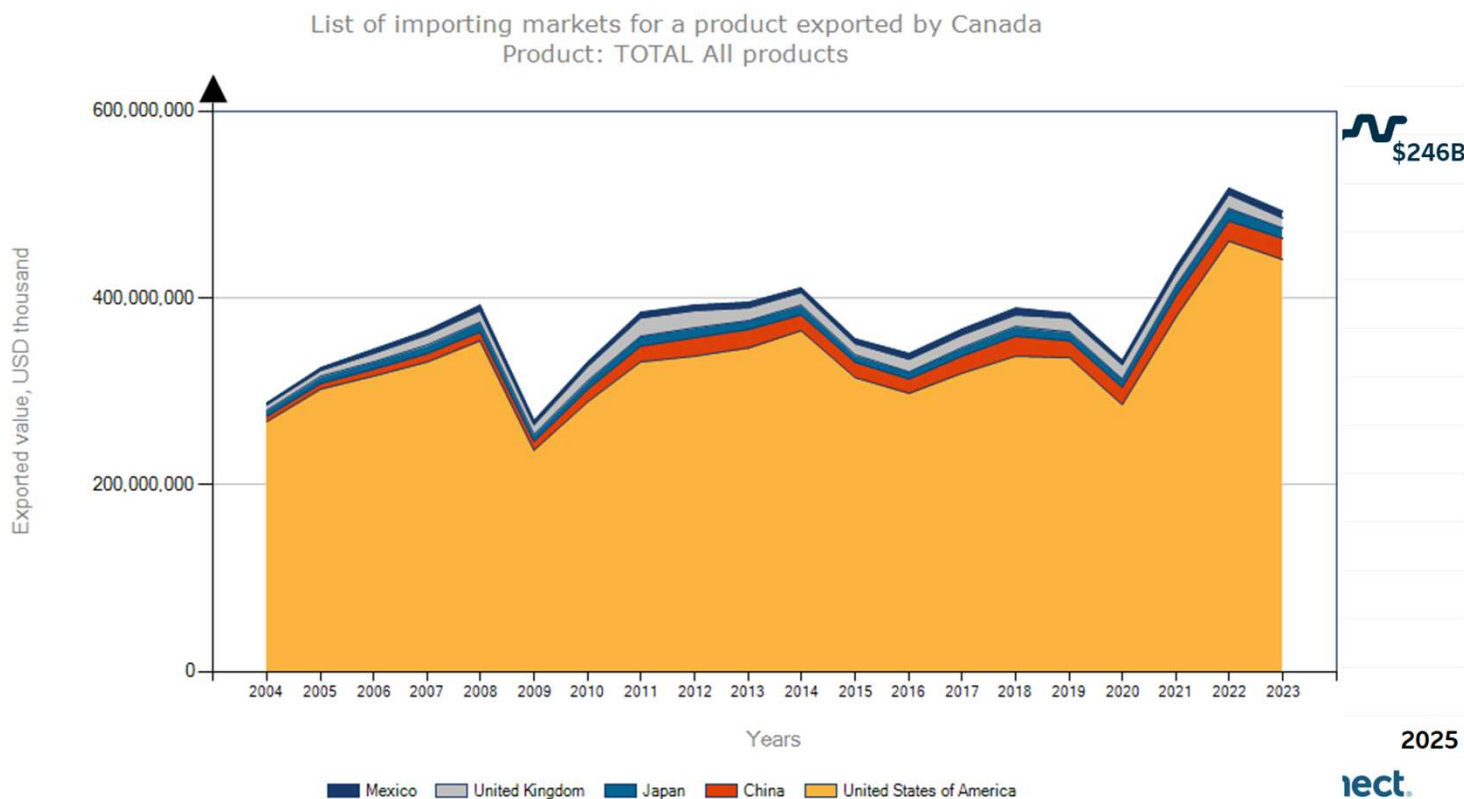
Conversely the Bank of Canada has breathing room to lower interest rates



Source: Canada, Statistics Canada; US, Bureau of Labor Statistics

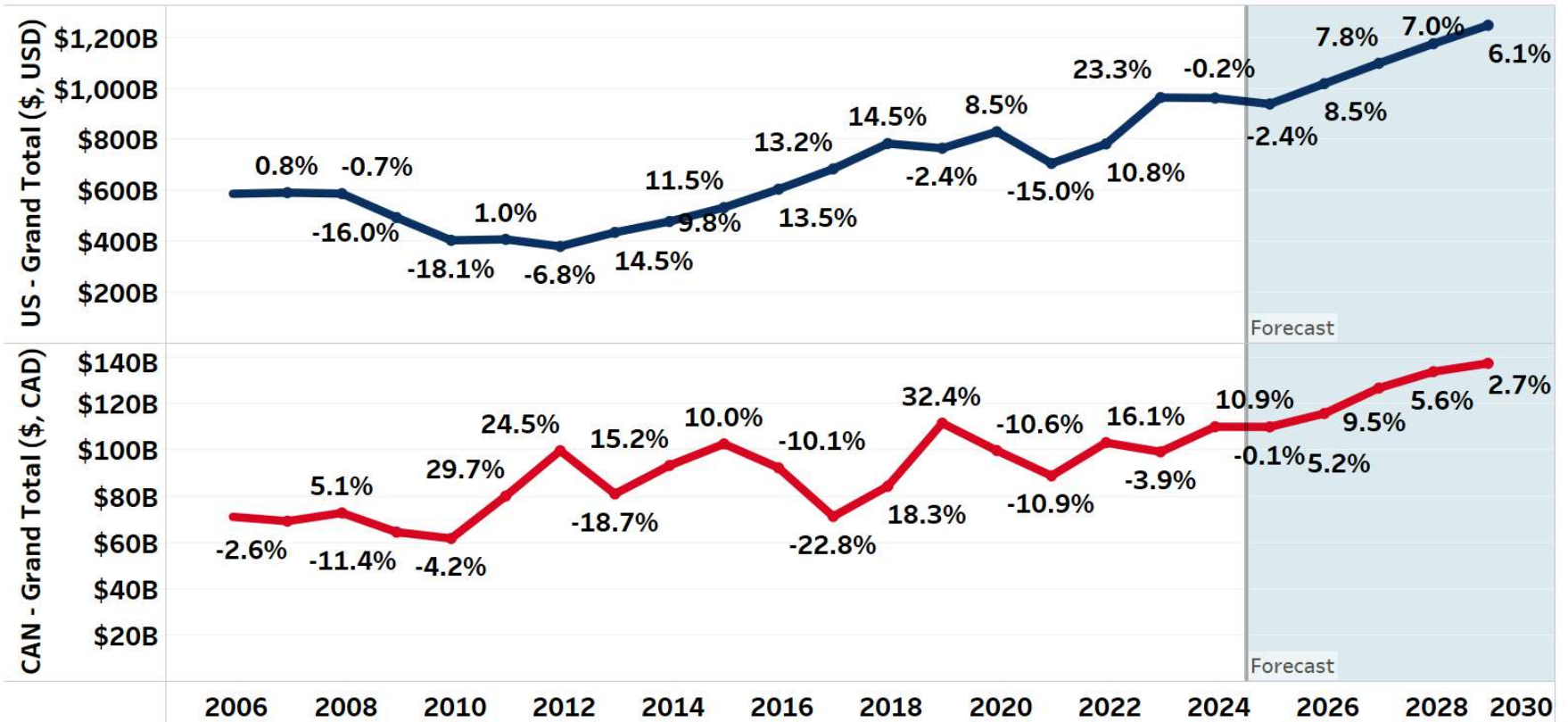
International Trade Impact on Total Economic Activity

- The US remains Canada's overwhelming trade partner, consuming 77% of CAN exports.
- The exchange rate has been very stable at \$1.33 – \$1.38 CAD per USD.
- Trade is about 1/4th of all CAN economic activity



Canadian & U.S. Grand Total Historic Starts and Forecast

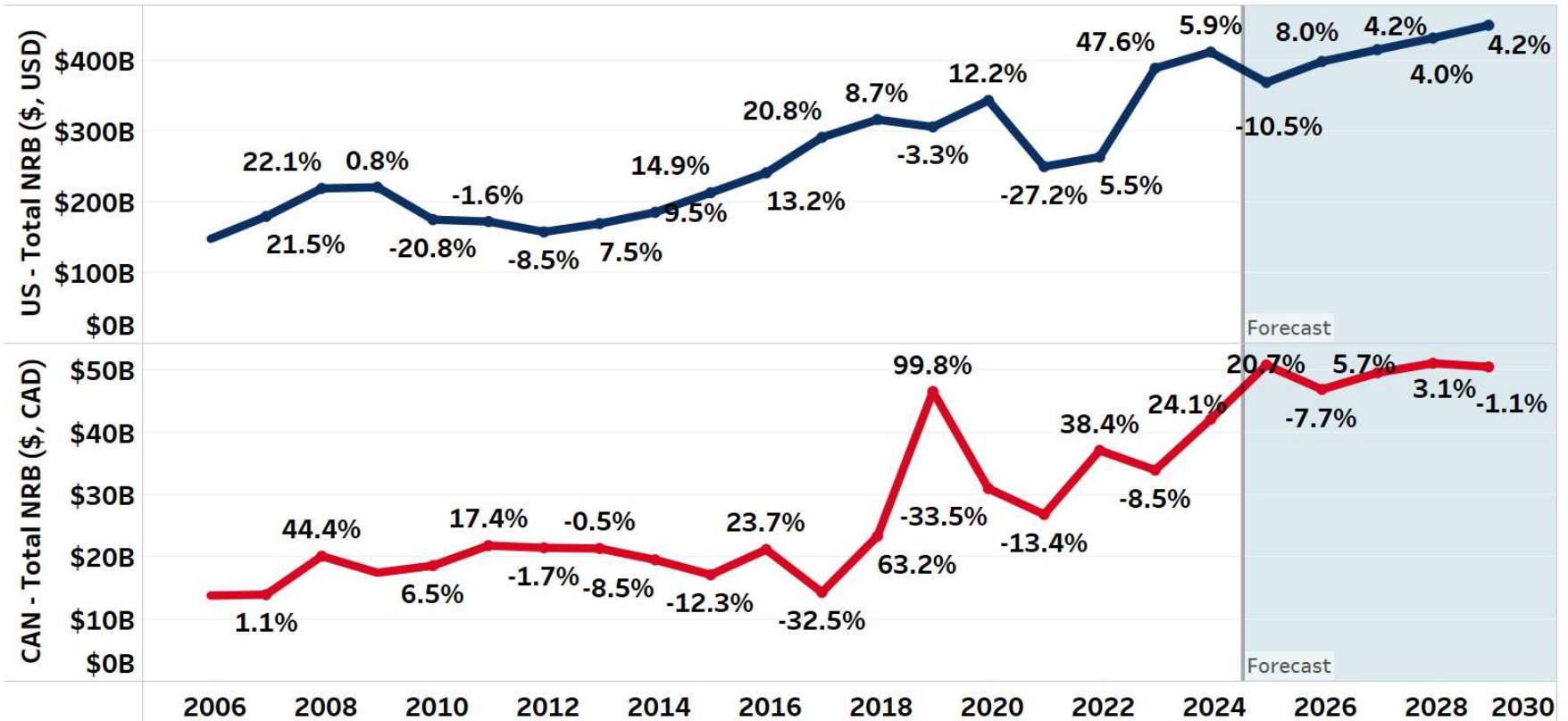
(Billions of \$ in native currency, NSA)



Source: ConstructConnect Starts Forecast, 4Q2024 Release

Canadian & U.S. Nonresidential Building Historic Starts and Forecast

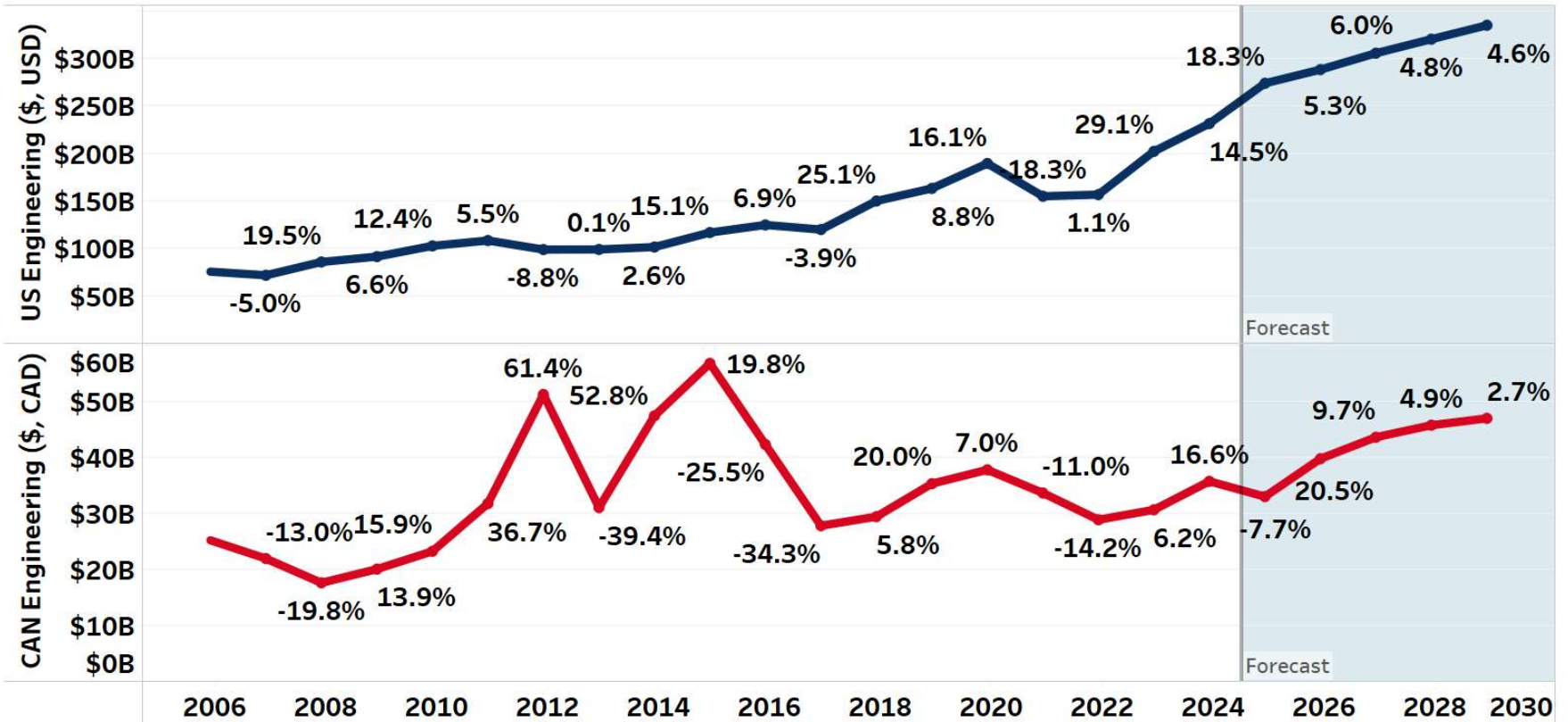
(Billions of \$ in native currency, NSA)



Source: ConstructConnect Starts Forecast, 4Q2024 Release

Canadian & U.S. Engineering Starts and Forecast

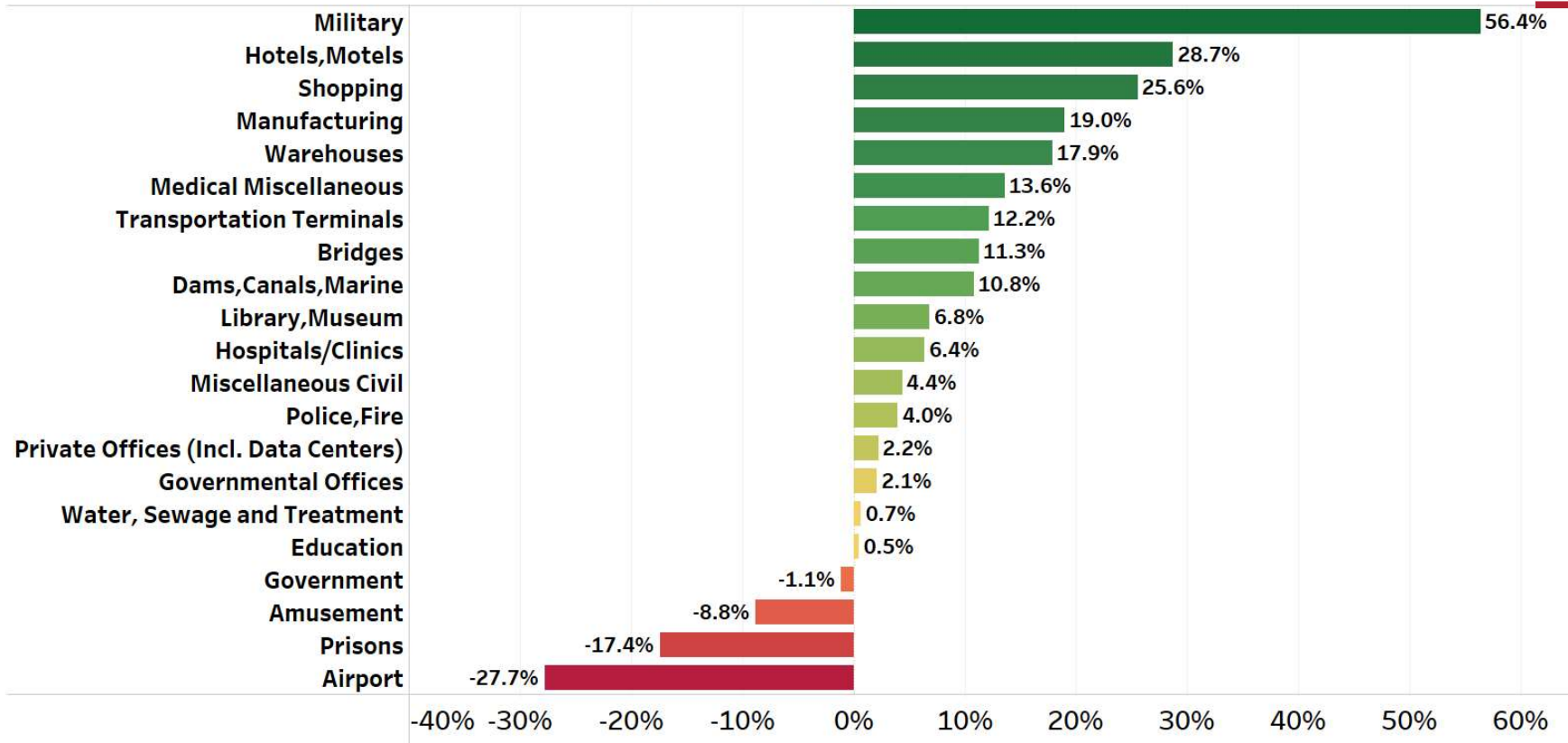
(Billions of \$ in native currency, NSA)



Source: ConstructConnect Starts Forecast, 4Q2024 Release



US 2025 Full Year Forecast Outlook by SubCategory

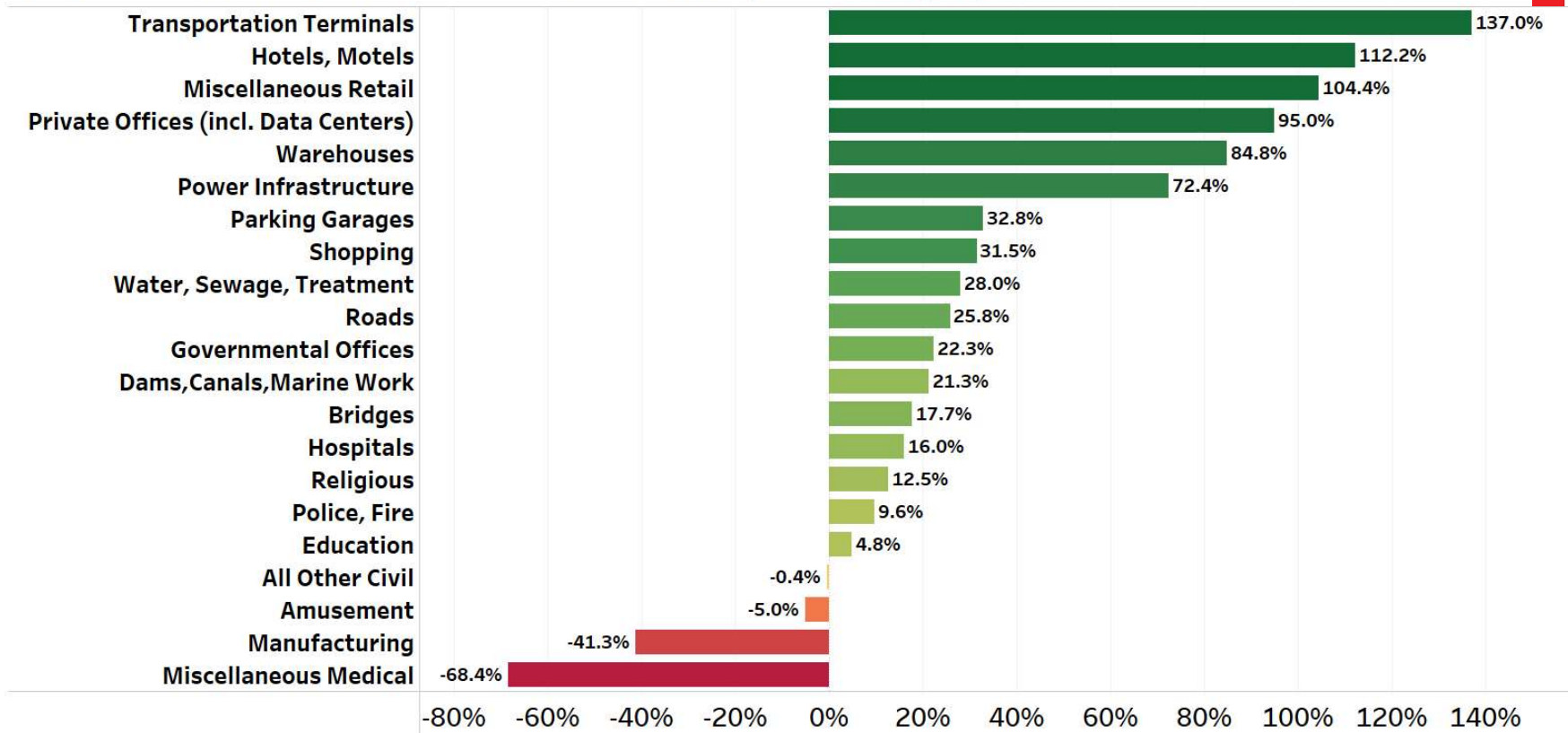


Source: 4Q2024 Starts forecast, ConstructConnect

Note: Miscellaneous Civil includes includes Parks, Landscaping, Railroad & Subway, Sidewalks, Curbs, Gutters, Military Non Building, Athletic Fields & Courts, Swimming Pools, Demolition (Civil), Electrical Work (Civil), Fencing, Machinery & Supplies, Pavement Markers, Tunnels, Miscellaneous (Civil), Sitework, Oil and Gas Pipelines in addition to power infrastructure
 Medical Miscellaneous includes Medical Offices, Outpatient Surgery Centers, Imaging Centers



CANADA 2025 Full Year Forecast Outlook by SubCategory



Source: 4Q2024 Starts forecast, ConstructConnect

Note: Miscellaneous Civil includes Parks, Landscaping, Railroad & Subway, Sidewalks, Curbs, Gutters, Military Non Building, Athletic Fields & Courts, Swimming Pools, Demolition (Civil), Electrical Work (Civil), Fencing, Machinery & Supplies, Pavement Markers, Tunnels, Miscellaneous (Civil), Sitework, Oil and Gas Pipelines in addition to power infrastructure
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U.S. Mega Projects Are Providing Substantial Support to the Industry

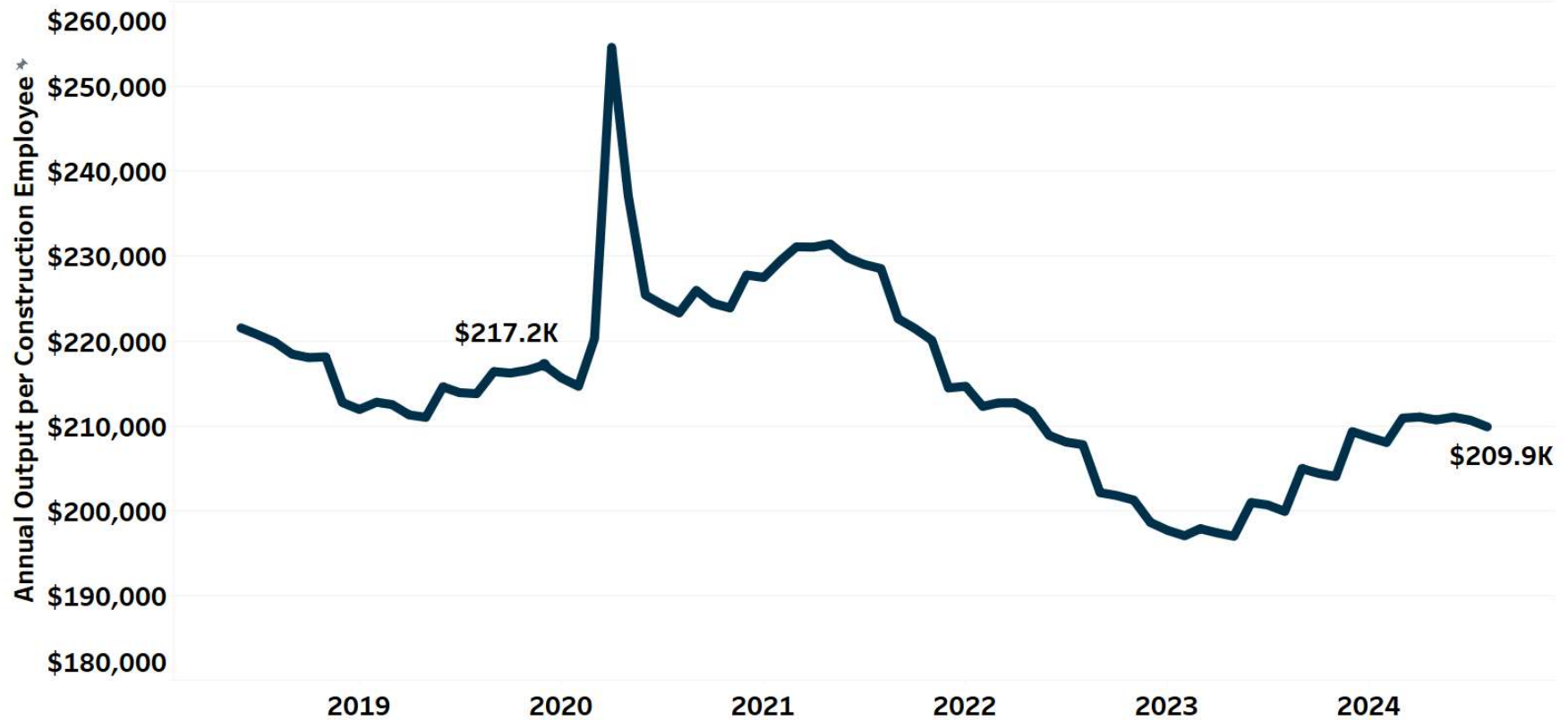
(Value of Mega Projects, \$ Millions, 12-month moving average)



Source: ConstructConnect Project Intelligence / Construct Connect Insight Leads

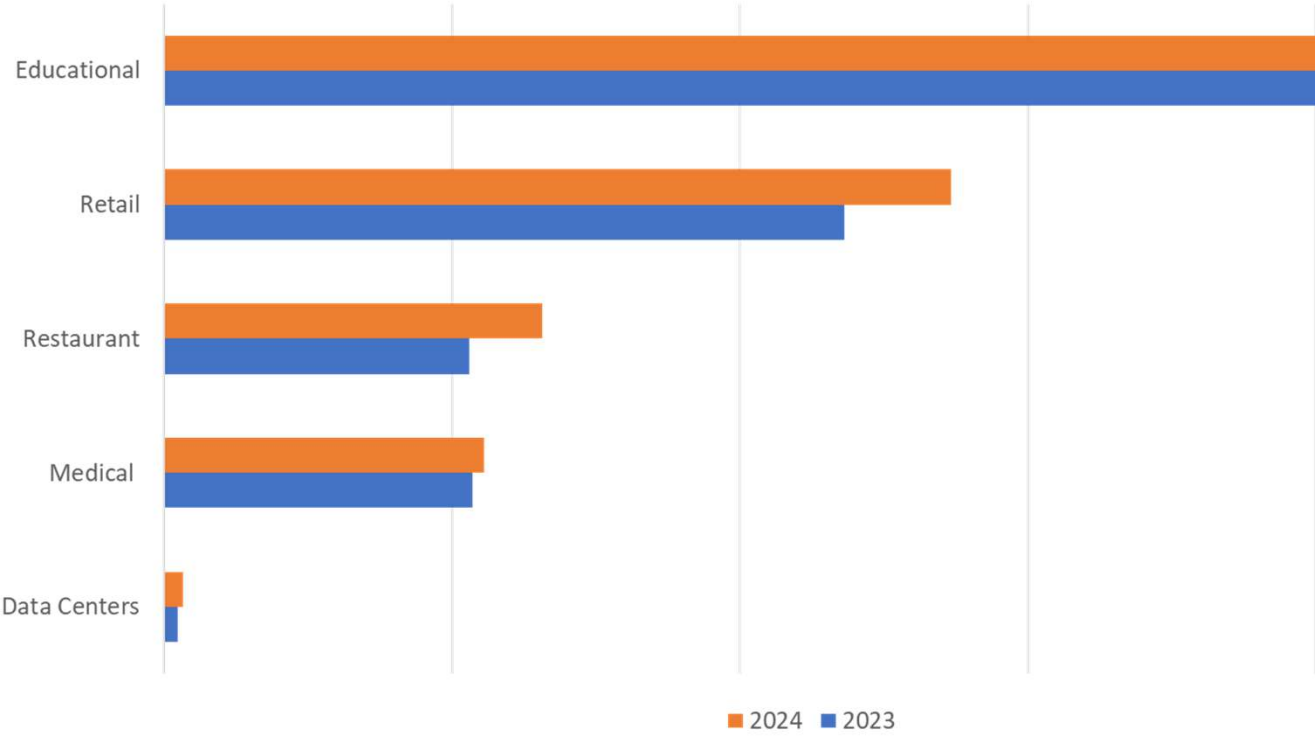
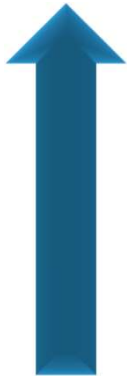
Output-Per-Worker Remains Below Pre-COVID Levels

Worker productivity fell by 15% in a 2-year period between 2021 and 2023



Source: Bureau of Labor Statistics and U.S. Bureau of Economic Analysis, calculations by ConstructConnect

United States 2024 YTD ConstructConnect Building Use Increases

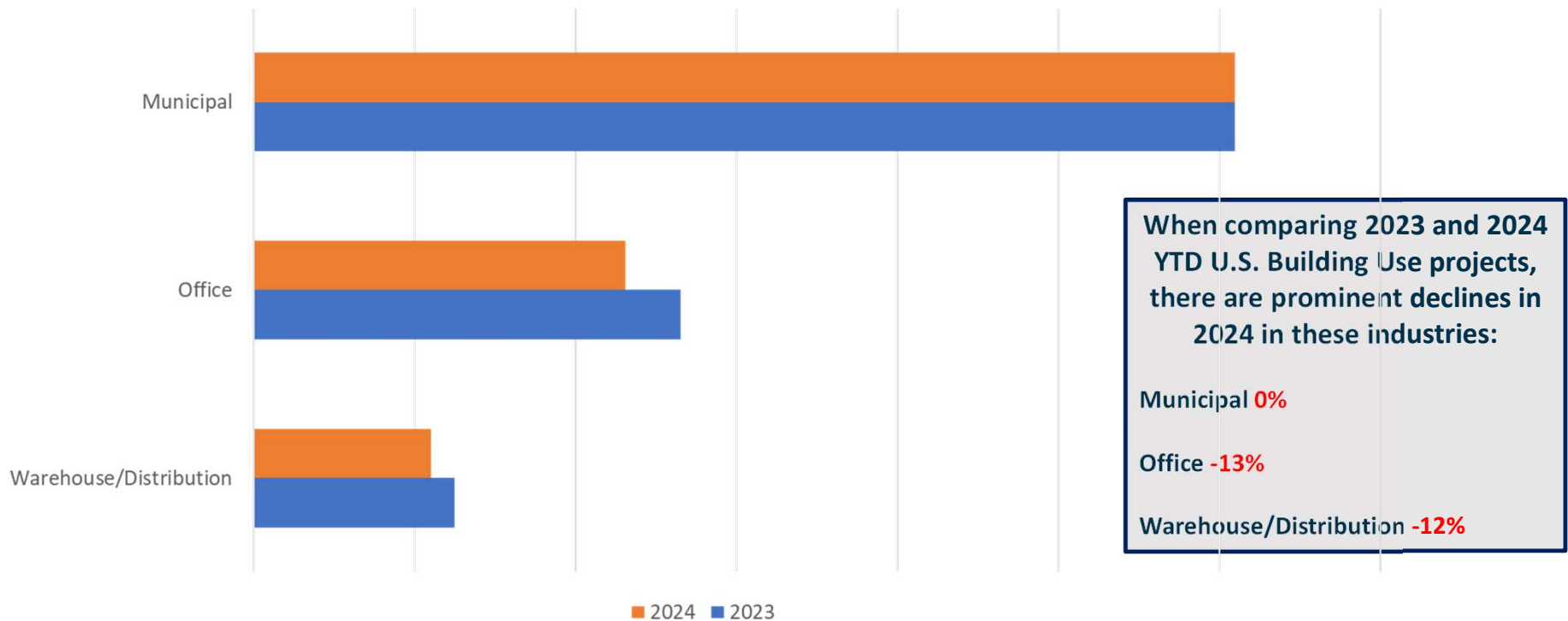


When comparing 2023 and 2024 YTD U.S. Building Use projects, there are prominent increases in 2024 in these industries:

- Educational: +2%
- Retail: +16%
- Restaurant: +24%
- Medical: +4%
- Data Centers: +38%

United States Building Uses (-)

United States
2024 YTD ConstructConnect Building Use Declines



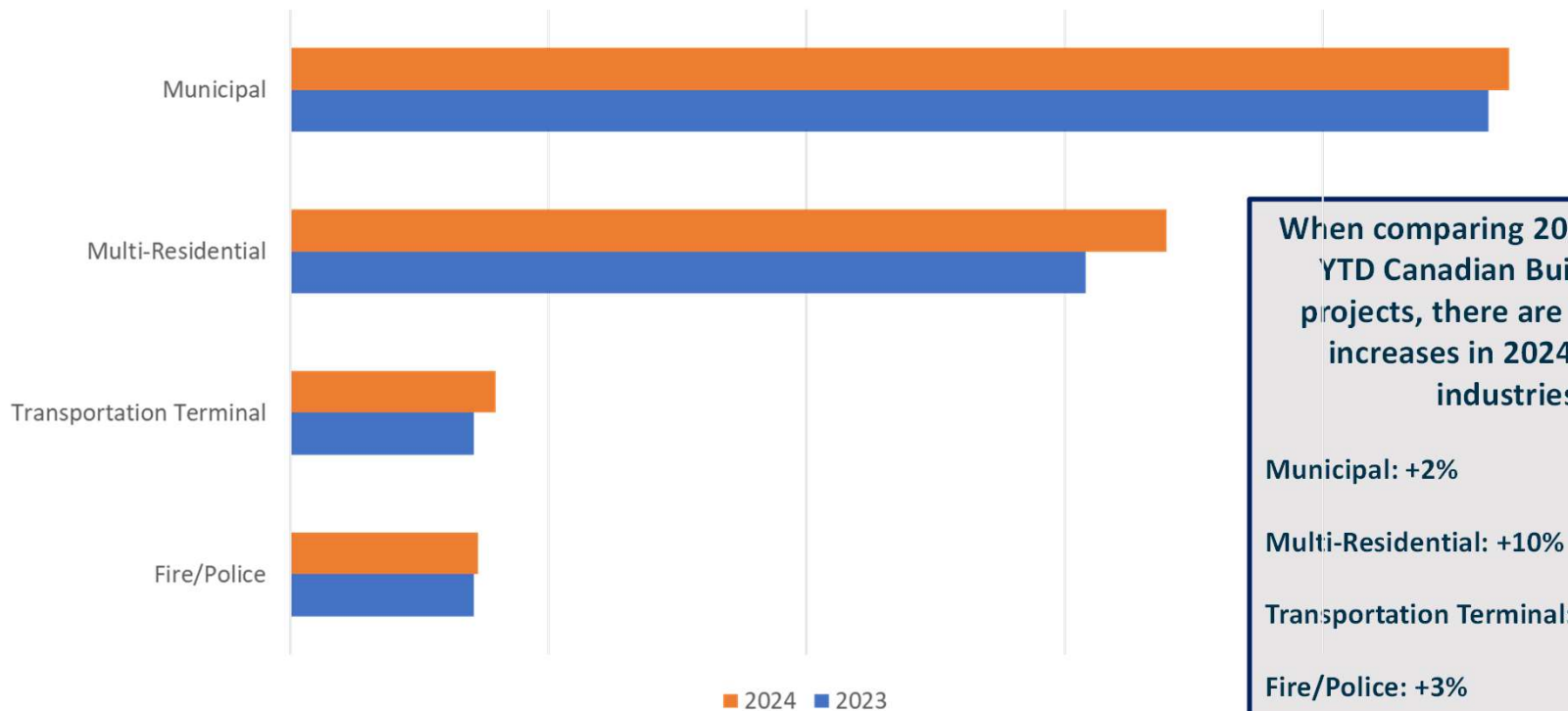
When comparing 2023 and 2024 YTD U.S. Building Use projects, there are prominent declines in 2024 in these industries:

Municipal **0%**

Office **-13%**

Warehouse/Distribution **-12%**

Canada 2024 YTD ConstructConnect Building Use Increases



When comparing 2023 and 2024 YTD Canadian Building Use projects, there are prominent increases in 2024 in these industries:

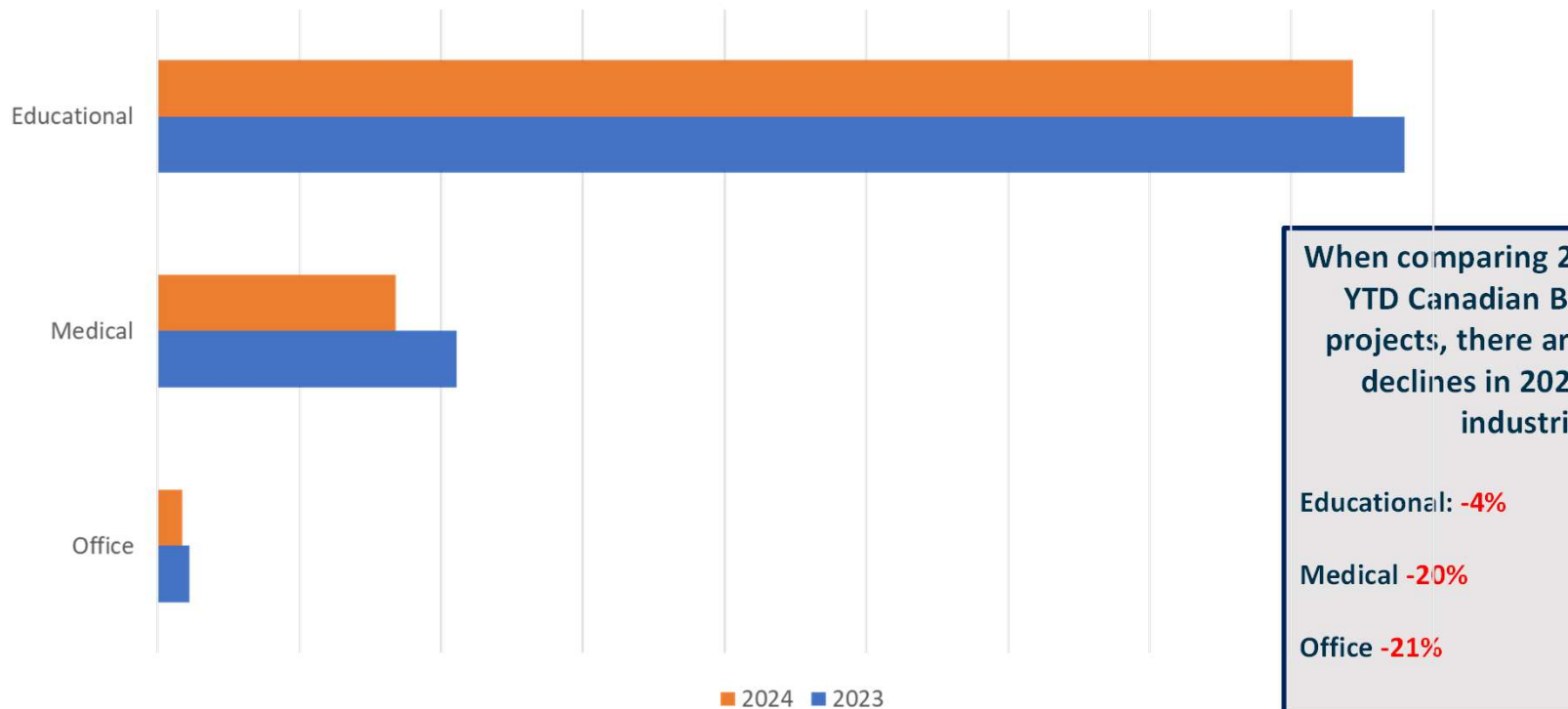
Municipal: +2%

Multi-Residential: +10%

Transportation Terminal: +12%

Fire/Police: +3%

Canada 2024 YTD ConstructConnect Building Use Declines



When comparing 2023 and 2024 YTD Canadian Building Use projects, there are prominent declines in 2024 in these industries:

Educational: **-4%**

Medical **-20%**

Office **-21%**

Find this and past presentations here!



Question & Answer

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THANK YOU

 constructconnect.

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STARTS HERE™**

